

2011

Sponsorship Packages



Remember Us at Budget time!

**TOGETHER WE MAKE THE
INDUSTRY STRONGER!**



[THE STRENGTH BEHIND THE FLEET]

Virginia Ship Repair Association and Virginia Ship Repair Foundation
150 Boush Street Suite 802 Norfolk, VA 23510 Voice 757.233.7034 Fax 757.233.7035
www.VirginiaShipRepair.org

INTRODUCTION

The Virginia Ship Repair Association conducts outreach, awareness and advocacy activities that strengthen the ship repair economy and improves the business environment for its members. These efforts help maintain relationships with elected officials, primary defense clients, and media and local agencies, while strengthening the network between member companies. Many of our industry focused projects allow member companies to increase their leadership and exposure footprint through sponsorships. This package was developed to give member companies an early sponsorship choice of the activities that best match their own outreach goals. The package is divided into two sections, sponsorships for the Virginia Ship Repair Association and sponsorships for activities conducted by the Virginia Ship Repair Foundation. Please use this form to submit your sponsorship commitment for the 2011 program year, or contact us directly at 757.233.7034. You may also find this form on-line at www.VirginiaShipRepair.org on the leadership page.

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2011 VSRA & VSRF Sponsorship Commitment Form

Please fax or email this information to: VSRA 757.233.7035 or Josephine Anderson at janderson@virginiashiprepair.org. For more information on how to match your company's mission to our industry activities please contact Michelle Tomaszewski at mtomaszewski@virginiashiprepair.org.

Company Name:	
Point of Contact:	
Email Address:	

Circle Sponsorship Choice(s):

	Level 1	Level 2	Level 3	In-Kind
Website	Home Page: \$800.00	Job Board: Side \$250.00 Banner: \$150.00	---	
Annual Safety Seminar	Platinum: \$3000	Gold: \$1500	Silver: \$1000.00 Bronze: \$500.00	
Annual Standards of Conduct Seminar	Premier: \$750.00	Supporting: \$250.00	---	
Annual Contracts Seminar	Premier: \$500.00	Supporting: \$175.00	---	
Annual HR Seminar	Premier: \$500.00	Supporting: \$175.00	---	
Day on the Hill	Industry Education: \$250.00	---	---	Venue
Annual Golf Tournament 2010 RATES if you RESERVE NOW!	Platinum: \$5000.00	Gold: \$2500.00	Silver: \$1500.00	
	After Golf Social: \$750.00	Beverage Cart: \$750.00	Lunch: \$600.00	
	Hole Sponsor: \$500.00	Longest Drive: \$400.00	Closest to the Pin: \$400.00	
LEGO Ship Repair Competition	Premier: \$1200.00	Supporting: \$250.00	---	
Tradesman Equipment Grant	Supporting: \$500.00			
Tradesmen of the Year Award	Senior: \$1000.00 Junior: \$1000.00			
OTraining Home Page Ad	\$250.00 per month			
Annual Holiday Lunch	\$1000.00 Beverage Sponsor	\$750.00 Raffle Sponsor		

Thank you for your support! If you have ideas on how we can better serve the ship repair industry, or enhance the sponsorship packages we offer please contact us. By working together we ensure that ship repair remains a vital part of our economy in the Commonwealth of Virginia!

Virginia Ship Repair Association Sponsorships

WEBSITE

The website, [www.VirginiaShipRepair](http://www.VirginiaShipRepair.com) Association is primarily accessed by members and contains a rich store of information, tools and news. With an average of 5,000 hits a month from industry members this is great exposure. The website has become a highly frequented resource for members who are looking for industry news, training, event registration and organizational information. In addition, the site provides a portal to QA Audits and houses records of the activities conducted by the six VSRA committees. The website includes: an integrated industry job board, housing tools for determining workforce demand and turnover metrics, a master directory of industry links and publication and an On-line Training portal. Sponsorships help offset these development costs and provide excellent exposure to the industry for our members.

Website Sponsorships

Home Page Sponsor: \$800.00

Primary logo placement on the VSRA Home Page for one calendar month.

Workforce Job Page: \$250.00 Side Bar Placement; \$150.00 Banner Placement

Primary logo placement and featured job announcement with a brief company overview for one calendar month.

OTraining Home Page Stamp Ad \$250.00 per month

Bottom placement visible to all Companies and trainees who view the site.

SEMINARS

VSRA hosts three targeted seminars each year for the benefit of its members. These seminars provide both an opportunity for employees to earn professional training credit hours, as well as network with their peers in the region. The seminars are highly rated by attendees, and the content is developed by committees from the industry, which strengthens the link between the subject matter covered and the needs of our member companies to have employees well-versed in those areas.

Annual Human Resources Seminar

Fall 2010

Attendance: 50-75

Target Audience: HR Staff

Duration: ½ Day

Marketing: Mailed invitations to VSRA members, website ads, emailed notices

Premier Sponsor: \$500

Primary logo placement on all marketing, event boards, banners and projection screen in main seminar room, plus access to placement of promotional materials in participant materials and logo placement next to the event notice on the website. Two complimentary attendees.

Supporting Sponsor: \$175

Logo placement on invitations, notices and session agenda.

Annual Safety Seminar

Fall 2010

Attendance: 150

Target Audience: Safety Managers, Supervisors and Trainers

Duration: All day event

Marketing: Mailed invitations, website announcements, email invitations

Platinum Sponsor: \$3000.00

Primary logo placement on all marketing, event boards, banners and projection screen in main seminar room, plus access to placement of promotional materials in participant materials and logo placement next to the event notice on the website, sponsor credit on two inter-conference sessions, vendor table inside main conference room.

Gold Sponsor: \$1500.00

Secondary logo placement on all marketing, event boards and banners, plus text acknowledgement in the event description on the website, sponsor credit on one inter-conference session, vendor table in hallway.

Silver Sponsors: \$1000.00

Footer placement of logo 25% of the VSRA logo size, name recognition on agenda, vendor table in hallway.

Bronze Sponsors: \$500.00

Logo 25% of the VSRA logo size, displayed on external screen, name recognition on agenda

Annual Standards of Conduct Seminar

Summer 2011

Attendance: 100

Target Audience: Ship Repair Industry Leadership and Management

Duration: ½ day

Marketing: Targeted email invitations and website promotion

Premier Sponsor: \$750.00

Primary logo placement on all marketing, event boards, banners and projection screen in main seminar room, plus access to placement of promotional materials in participant materials and logo placement next to the event notice on the website.

Supporting Sponsor: \$250.00

Secondary logo placement on all marketing, event boards and banners, plus text acknowledgement in the event description on the website.

Annual Contracts Committee Seminar

Spring 2011

Attendance: 50

Target Audience: Contracts Professionals

Duration: ½ day

Marketing: Targeted email invitations and website promotion

Premier Sponsor: \$500.00

Primary logo placement on all marketing, event boards, banners and projection screen in main seminar room, plus access to placement of promotional materials in participant materials and logo placement next to the event notice on the website.

Supporting Sponsor: \$175.00

Secondary logo placement on all marketing, event boards and banners, plus text acknowledgement in the event description on the website.

DAY on the HILL

Each year in January VSRA partners with other organizations to participate in a Day on the Hill in Washington D.C. VSRA hosts a cocktail reception for legislators, military advisors and administration officials.

Venue Sponsor: In-kind

Promotion at the event of the sponsoring venue host.

Industry Education Sponsors: \$250.00

Logo placement on educational materials provided to attendees during visits with officials and at the event.

ANNUAL HOLIDAY LUNCHEON

One of our most highly attended Member Luncheon events; the holiday luncheon ends the year with a relaxing lunch, notable speakers and recap of accomplishments over the past year.

Beverage Sponsor: \$1000

Company Placard on all tables listing wine selection and sponsorship.

Raffle Sponsor: \$750.00

This can be a mix of \$250 sponsorship with an in-kind donation for the raffle equal to \$500, or a full sponsorship and VSRA will provide the raffle gift.

Virginia Ship Repair Foundation Sponsorships

501(c) (3) Educational Foundation

GOLF TOURNAMENT

August 2011

The VSRA Golf Tournament is played at the Bayville Golf Course and is an in-demand event. Teams sign-up early and there is always a waiting list. Team slots are reserved for sponsors for a short period, so sponsorship is one way to ensure your position.

Attendance: 144+

Target Audience: Ship Repair Industry Leadership

Duration: All Day

Marketing: Mailed invitations, targeted email invitations and website promotion

Platinum Sponsor: \$5000.00

Primary logo placement on all marketing, event boards, banners and programs, plus access to placement of promotional materials in participant bags and logo placement next to the event notice on the website. 2 Foursomes, mulligans.

Gold Sponsor: \$2500.00

Secondary logo placement on all marketing, event boards and banners, plus text acknowledgement in the event description on the website. 1 Foursome, mulligans.

Silver Sponsor: \$1500.00

Name on banners, plus text acknowledgement in the event description on the website. 2 golfers, mulligans.

Lunch Sponsor: \$600.00

Logo placement on signs at lunch tables.

After Event Social: \$750.00

Logo placement on signs at all social event tables.

Hole Sponsorships: \$500.00

Placard promotion at sponsored hole.

Beverage Cart Sponsorships: \$750.00

Placard promotion on beverage cart, option to drive your sponsored cart, small banner.

Longest Drive Sponsor: \$400.00

Placard at Hole

Closest to Pin Sponsor: \$400.00

Placard at Hole

5th Annual LEGO Competition

April 2011

The Lego Competition began with two pilot teams in 2007, and increased to five teams in 2008 and reached a peak of 14 teams in 2010. The event was so successful that VSRF has already received calls from other school districts that want to participate in 2011. This is wonderful news for the industry as we try to build awareness of the job opportunities available to our emerging workforce. However, the increase in participation will significantly affect the costs associated with holding the event. Sponsorships help pay for T-Shirts, school awards and the competition venue.

Premier Sponsor: \$1200.00

Primary logo placement on applications, t-shirts and event boards. Text acknowledgement on the website and in press releases. Position on the Judge's panel and announcement of the winners at the event. Positions on the judge's panel.

Supporting Sponsor: \$250.00

Logo placement on T-shirts and event boards. Position on the judge's panel.

TEAM SPONSOR: VOLUNTEER 30hours

Assignment of one volunteer to work with a team on their design and presentation. (Estimated 10 hours of volunteer time.) Team sponsors may also choose to host a pizza party for the team once the competition is over to celebrate the work the students did on their projects, regardless of their ranking in the competition.

Technical Education Equipment Grant

VSRF provides for four \$500.00 awards each year to graduates of technical certifications in trade areas, such as welding, electrical and ship fitting. Students who accept and begin employment with a VSRA ship repair member company are eligible. Awardees are evaluated by nomination from the hiring company and submission of a career and continuing education plan.

Supporting Sponsors: \$500.00

Logo placement on award application materials, company employment information in student outreach packages.

5th Annual Tradesmen of the Year Award

May 2011

VSRF established the Tradesmen of the Year Award in 2006. Each year we get numerous nominations in two categories to determine the winner for the year. The Junior awardee has less than 5 years experience in trade experience, the Senior 5 years or more in trade experience.

Junior Sponsor: \$1000.00

Logo placement on all nomination forms which are distributed to the full VSRA membership. Position on the judging panel (unless sponsoring company has a nominee being considered), and presenting the award at the May General membership meeting, with logo placement at the event.

Senior Sponsor: \$1000.00

Logo placement on all nomination forms which are distributed to the full VSRA membership. Position on the judging panel (unless sponsoring company has a nominee being considered), and presenting the award at the May General membership meeting, with logo placement at the event.